



## DBA MEMBERSHIP & ADVERTISING APPLICATION 2019/2020

Business/Association Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Physical Address: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
website: \_\_\_\_\_

### ANNUAL MEMBERSHIP

**DEADLINE:** Ongoing

Dues include:

Listing on Back of Map/Guide

Listing on the Website

Link to your Website

- |                          |                             |              |       |
|--------------------------|-----------------------------|--------------|-------|
| <input type="checkbox"/> | <b>BUSINESS MEMBERSHIP</b>  | <b>\$250</b> | _____ |
| <input type="checkbox"/> | <b>NONPROFIT MEMBERSHIP</b> | <b>\$200</b> | _____ |

### ADVERTISING OPPORTUNITIES: MEMBER AND NON-MEMBER OPPORTUNITIES

Please check the advertising programs your business would like to participate in.

### UNH NEW STUDENT COUPON BOOKLET

#### MEMBER RATE:

- |                          |                            |       |       |
|--------------------------|----------------------------|-------|-------|
| <input type="checkbox"/> | Single Coupon in Booklet   | \$200 | _____ |
| <input type="checkbox"/> | Coupon Booklet Front Cover | \$400 | _____ |
| <input type="checkbox"/> | Coupon Booklet Back Cover  | \$300 | _____ |

**PLEASE NOTE: If multiple requests for the front or back cover are received they will be chosen by a random drawing following the April 15, 2019 deadline.**

**All applications and payments must be received by April 15, 2019.**

**The front and back cover opportunity is available only to members.**

#### NON-MEMBER RATE:

- |                          |                          |       |       |
|--------------------------|--------------------------|-------|-------|
| <input type="checkbox"/> | Single Coupon in Booklet | \$350 | _____ |
|--------------------------|--------------------------|-------|-------|

**DEADLINE: April 15, 2019**

#### Guidelines:

Ads must be in good taste; i.e. no tobacco, alcohol, etc.

We suggest an expiration date on your coupon.

PLEASE NOTE: All ads MUST be camera ready.

#### Coupon Design:

Black ink on white paper ~ Size: 1/3rd of 8 ½ x 1 sheet of paper.

Please send payment and AD to the DBA at [durhambusinessassociation@gmail.com](mailto:durhambusinessassociation@gmail.com)

**PLEASE SEE REVERSE SIDE FOR MORE OPPORTUNITIES**

## DURHAM MAP & GUIDE

### MEMBER RATE:

- |                          |                                |       |       |
|--------------------------|--------------------------------|-------|-------|
| <input type="checkbox"/> | Repeat Current Ad in Map/Guide | \$225 | _____ |
| <input type="checkbox"/> | Changes to Current Ad in Map   | \$25  | _____ |
| <input type="checkbox"/> | New Ad in Map/Guide            | \$275 | _____ |

### NON-MEMBER RATE:

- |                          |                                |       |       |
|--------------------------|--------------------------------|-------|-------|
| <input type="checkbox"/> | Repeat Current Ad in Map/Guide | \$375 | _____ |
| <input type="checkbox"/> | New Ad in Map/Guide            | \$425 | _____ |

**DEADLINE: September 1, 2019**



Actual AD Size: 1 7/8" x 1 3/8"

Please send payment and AD copy (PDF or JPEG only) to the DBA at [durhambusinessassociation@gmail.com](mailto:durhambusinessassociation@gmail.com)

Please note: all Ads MUST be camera ready.

For questions, please contact Katie Muth at [durhambusinessassociation@gmail.com](mailto:durhambusinessassociation@gmail.com).

**Please send application and payment to the  
DBA c/o People's United Bank  
70 Main Street • Durham • NH • 03824**